



Grupo Bimbo (BMV: BIMBO) cordially invites you to discuss its first quarter 2018 results

Friday, April 27th, 2018

11:00 AM EASTERN TIME

10:00 AM CENTRAL TIME

DIAL-IN

To access the call please dial:

U.S.: +1 (844) 839 2191

International: +1 (412) 317 2519

Conference ID: **Grupo Bimbo**

WEBCAST

Alternatively, the webcast for this call can

be accessed at Grupo Bimbo's website:

www.grupobimbo.com/en/investors/

REPLAY

A replay will be available until May 9th, 2018. You can access the replay through Grupo Bimbo's website:

www.grupobimbo.com/en/investors/ or by dialing:

U.S.: +1 (877) 344 7529

International: +1 (412) 317 0088

Canada: +1 (855) 669 9658

Conference ID: 10118936

The 1Q18 Earnings Release will be distributed on
Thursday, April 26th, 2018 AMC