



Grupo Bimbo (BMV: BIMBO) cordially invites you to discuss its  
2016 results

Friday, February 24<sup>th</sup>, 2017  
11:00 AM EASTERN TIME  
10:00 AM CENTRAL TIME

#### DIAL-IN

To access the call please dial:  
+1 (844) 839 2191 from the U.S.  
+1 (412) 317 2519 outside the U.S.  
Conference ID: **Grupo Bimbo**

#### WEBCAST

Alternatively, the webcast for this call can  
be accessed at Grupo Bimbo's website:  
[www.grupobimbo.com/ir/](http://www.grupobimbo.com/ir/)

#### REPLAY

A replay will be available until March 3<sup>rd</sup>,  
2017. You can access the replay through  
Grupo Bimbo's website:  
[www.grupobimbo.com/ir/](http://www.grupobimbo.com/ir/) or by dialing:  
+1 (877) 344 7529 from the U.S.  
+1 (412) 317 0088 outside the U.S.  
Conference ID: 10099327

The 2016 Earnings Release will be distributed on  
Thursday, February 23<sup>rd</sup>, 2017 AMC