



Grupo Bimbo (BMV: BIMBO) cordially invites you to discuss its
fourth quarter 2017 results

Friday, February 23rd, 2018

11:00 AM EASTERN TIME

10:00 AM CENTRAL TIME

DIAL-IN

To access the call please dial:

U.S.: +1 (844) 839 2191

International: +1 (412) 317 2519

Conference ID: **Grupo Bimbo**

WEBCAST

Alternatively, the webcast for this call can

be accessed at Grupo Bimbo's website:

www.grupobimbo.com/en/investors/

REPLAY

A replay will be available until March 7th,
2018. You can access the replay through
Grupo Bimbo's website:

www.grupobimbo.com/en/investors/ or by
dialing:

U.S.: +1 (877) 344 7529

International: +1 (412) 317 0088

Canada: +1 (855) 669 9658

Conference ID: 10115917

The 4Q17 Earnings Release will be distributed on
Thursday, February 22nd, 2018 AMC