



## 1. Purpose

Since our foundation in 1945, we have worked to be a company that contributes with the social development, environmental conservation and job generation where the person is the center of our values.

Our evolution has taken us from the concept of philanthropy/social responsibility to Sustainability.

Our purpose reflects our aspiration to “Build a sustainable, highly productive and deeply humane company”

## 2. Definitions

**Sustainability:** Are the actions we carry out to meet the company's internal and external purposes in economic, social and environmental aspects, without compromising future generations' resources while seeking our permanence in time, and in line with the four pillars on which we focus our actions: Wellness, Planet, Community and Associates.

**Sustainability Central Committee:** It is formed by the leaders and sponsors of each of the four pillars, the Steering Committee, Board Members and strategic guests, and meets every six months to report results and review sustainability-related actions.

**Stakeholders:** Are those that impact or are impacted by the actions of the company, and they may be internal or external.

- **Internal:** Are the shareholders/partners, associates, and associates' representatives. Their decisions and those of the company affect the business's development.
- **External:** Are the entities having a relationship with the company and that share some of its objectives; win-win relationships will be the outcome of adequate interactions. They are the customers, suppliers, distributors, contractors, competitors, consumers, society at large, governments, business and international organizations that Grupo Bimbo is part of, communication media, social organizations, high-level education and research institutions, and embassies.

**Comprehensive Annual Report:** Is comprised of Grupo Bimbo's financial and sustainability year-end results.

**Sustentabilidad360 (S360):** Technological platform for compiling, managing, analyzing and safekeeping information and indicators.

## 3. General aspects

To “build a sustainable, highly productive and deeply humane company,” we incorporated in our business strategy various sustainable practices to ensure the development and care of our community and environment; therefore, it is Grupo Bimbo's policy:

- To incorporate in the strategic planning, the sustainability strategy.
- To engage stakeholders in our sustainability strategy's policy and programs.
- To train and collaborate with our various internal and external stakeholders for their economic and social development and to incorporate sustainable actions.
- That through a dialogue with our stakeholders, we take into consideration their concerns and interests to meet their needs in accordance with the company's objectives.
- To incorporate continuous improvement and monitor the economic, social and environmental performance.
- To make an efficient use of economic and environmental resources (water, energy, raw materials and others), minimizing waste and emissions generation. Incorporate the ZBB methodology and any



other methodology implemented to invest resources in an efficient and responsible manner. Create and adapt technologies to bring about efficiencies or to create value.

- To promote healthy life styles and physical activation among our associates and their families.
- To offer quality products with an adequate nutritional profile, maintaining permanent research programs to reformulate and innovate products.
- To comply with sustainability criteria and local legislation when remodeling facilities and building new ones.
- To optimize the use of packaging and raw materials usage, considering the requirements of our products.
- Promote the use of renewable energy sources in our processes.
- To request our suppliers and contractors the integration of sustainable practices in their processes and compliance with the legal framework that corresponds to their core business.
- To collaborate in programs and activities that promote sustainability.
- To implement best practices in all work centers.
- To support foundations, in accordance with the authorizations granted by the Donations Committee.
- To promote responsibility, participation and subsidiary support for civil society actions, through a culture of volunteerism.
- To understand the social and political realities of the countries and regions where it has operations, maintaining a close communication, always respectful of stakeholders and local laws.
- To provide immediate support in case of disasters that mainly affect our associates and their families; if needed, support funds may be set up. All the aforementioned, in accordance with what is set forth in the policy in case of disasters.
- To guarantee associates' integrity, dignity and individuality within a healthy working climate, characterized by respect, fairness, trust and affection among its members.
- To strive for a culture of sustainability, and disseminate said concept among stakeholders, so each of them can understand the scope of its actions and its importance.

#### **4. Measurement, Evaluation and Reporting**

Since Grupo Bimbo is listed in the Bolsa Mexicana de Valores (BMV) (Mexican Stock Exchange), it has the duty to make public certain information to make it known to all its stakeholders; in addition to its relevance in the food industry, it must respond to the requirements of various international organizations in compliance with transparency and sustainability standards. Hence, it is Grupo Bimbo's policy:

- To use the S360 platform to measure, evaluate, analyze and report the results of all sustainability-related actions.
- To enter into the system information that is truthful, timely and in compliance with corresponding standards.
- To obtain the information required to draft the Comprehensive Annual Report and for any other communication from the aforementioned platform.
- To draft the Comprehensive Annual Report with data validated by the corresponding Departments.

#### **5. Responsibilities / Property**

The Global Institutional Relations Department is the appointed owner of the current Policy and the main entity responsible for its content, updating and filing for approval by the Global Internal Control and Risk Management Department, Steering Committee and the CEO.