



GRUPO BIMBO PRICES US\$650 MILLION IN SENIOR UNSECURED NOTES

Mexico City, November 7, 2017 - Grupo Bimbo, S.A.B. de C.V. ("Grupo Bimbo" or the "Company") (BMV: BIMBO) today announced that it has priced its offering of US\$650,000,000 aggregate principal amount of 4.70% notes, due 2047. The Company will use the proceeds from this offering for general corporate purposes, including to refinance existing indebtedness.

"We are thrilled about the successful pricing of this transaction, which was several times oversubscribed. Our diversified revenue base and increased penetration in developed markets, largely contributed to attract the attention of more than 125 international investors, evidencing the growth of our global profile in the food industry and affirming our commitment to expand our stakeholder base. This transaction further supports our strategy to drive forward the expansion of Grupo Bimbo's industry leadership, while enhancing our financial profile by increasing the average tenor to 11.3 years and maintaining health and flexibility in our balance sheet," said Diego Gaxiola, CFO of Grupo Bimbo.

The transaction was rated Baa2/BBB/BBB by Moody's, S&P and Fitch.

Grupo Bimbo once again thanks investors and the financial institutions for the trust placed in the Company. HSBC, JP Morgan and Mizuho acted as joint bookrunners for this transaction and Santander as co-manager.

About Grupo Bimbo

Grupo Bimbo is the largest baking company in the world and a relevant participant in snacks. Grupo Bimbo has 195 plants and more than 1,700 sales centers strategically located in 32 countries throughout the Americas, Europe, Asia and Africa. Its main product lines include fresh and frozen sliced bread, buns, cookies, snack cakes, English muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 13,000 products and has one of the largest direct distribution networks in the world, with more than 3 million points of sale, around 57,000 routes and more than 137,000 associates. Its shares trade on the Mexican Stock Exchange (BMV) under the ticker symbol BIMBO, and in the over-the-counter market in the United States with a Level 1 ADR, under the ticker symbol BMBOY.

Investor Relations

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