



GRUPO BIMBO PRESS RELEASE

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Grupo Bimbo S.A.B. de C.V. ("Grupo Bimbo" or the "Company") (BMV:BIMBO) provides 2019 detailed quarterly information by region.

In 2020, the Company began to report the Adjusted EBITDA¹ by region and on a consolidated basis including the effect of the International Reporting Standard 16 Leases ("IFRS16"). However, during 2019 only consolidated information on this indicator was provided, so detailed below are the figures by region for 2019.

| | 1Q19 | 2Q19 | 3Q19 | 4Q19 | 2019 |
|--------------------|--------------|--------------|---------------|---------------|---------------|
| North America | 3,409 | 4,123 | 4,712 | 3,972 | 16,216 |
| Mexico | 4,293 | 4,355 | 5,284 | 5,907 | 19,839 |
| Latin America | 175 | 196 | 230 | (9) | 591 |
| EAA | 344 | 410 | 411 | 503 | 1,667 |
| Grupo Bimbo | 7,989 | 8,805 | 10,270 | 10,808 | 37,873 |

ABOUT GRUPO BIMBO

Grupo Bimbo is the largest and leading baking Company in the world and a relevant participant in snacks. Grupo Bimbo has 197 plants and more than 1,700 sales centers strategically located in 33 countries throughout the Americas, Europe, Asia and Africa. Its main product lines include fresh and frozen sliced bread, buns, cookies, snack cakes, English muffins, bagels, pre-packaged foods, tortillas, salted snacks and confectionery products, among others. Grupo Bimbo produces over 13,000 products and has one of the largest direct distribution networks in the world, with more than 2.9 million points of sale, around 57,000 routes and more than 134,000 associates. Its shares trade on the Mexican Stock Exchange (BMV) under the ticker symbol BIMBO, and in the over-the-counter market in the United States with a Level 1 ADR, under the ticker symbol BMBOY.

INVESTOR RELATIONS CONTACT

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¹ Earnings before interests, taxes, depreciation, amortization, impairments and Multiemployer Pension Plans ("MEPPs") charges.