

# 2017 Highlights



**Strong sales growth** supported by solid organic performance and acquisitions



Acquired East Balt Bakeries, Bays Foods, Adghal Group, Ready Roti and Stonemill Bakehouse, **diversifying and broadening our leadership in the baking industry**



**Snaps**  
Air-popped popcorn without preservatives, artificial colors or trans fats



Set a record of the number of clients served, reaching **more than 3 million points of sale**



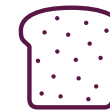
**Entered 10 new countries**, significantly enhancing our global profile



**Accessed capital**, strengthening our debt profile by increasing the average tenor to 11.4 years



**4% decrease of diesel consumption** for primary transportation vs. 2016, accumulating 31% in the last 7 years



**47% of our product portfolio is in the Best & Better categories\***



**1st place in Merco's ranking, as the most responsible company in Mexico, since 2014**

\*According to Grupo Bimbo's Nutritional Profiling System